

28 February 2024



**N Brown Group plc**  
("N Brown" or "the Group")

**N Brown sets near-term science-based greenhouse gas emissions targets**

*By 2030, N Brown commits to reduce direct and indirect greenhouse gas emissions by 46%*

**N Brown Group plc**, the inclusive fashion and homeware digital retail platform, announces that its near-term science-based targets to reduce greenhouse gas ('GHG') emissions have been approved by the Science Based Targets initiative ('SBTi').

By 2030, the Group has committed to reduce scope 1, 2 and 3 GHG emissions from its operations by 46% from a 2021 base year, and has received approval from the SBTi, which assesses companies' targets and ensures that they are in line with the latest climate science under the Paris Climate Agreement. Scopes 1 and 2 cover emissions generated by N Brown's own operations, such as electricity at its distribution centres and head office. Scope 3 refers to emissions in N Brown's supply chain, such as energy usage by its product manufacturing partners.

These targets are part of N Brown's wider sustainability strategy, SUSTAIN, which includes the Group's ambition to achieve net zero emissions by 2040 under the British Retail Consortium's ('BRC') Climate Action Roadmap.

**Sarah Welsh, CEO of Retail at N Brown, commented:**

*"We believe online fashion should be sustainable, which is why our sustainability strategy is at the core of our business strategy. We're committed to our key long-term goals of ensuring that all our own brand products are sustainable by 2030 through our partnership with Textiles 2030, and to becoming net zero by 2040 through the BRC's Climate Action Roadmap. N Brown has taken a significant step forward in our net zero ambitions by achieving approval from the SBTi, and we look forward to continuing to make positive changes to minimise our climate impact."*

**Angela Gaskell, Group Sourcing, Sustainability, Quality & Fit Director at N Brown, added:**

*"The SBTi's approval is a key milestone in N Brown's sustainability strategy and reflects our commitment to deliver meaningful change towards reducing the impact of our operations and supply chain emissions. Our primary focus for this year is to collaborate with our suppliers to gather further data which will enhance our scope 3 transition roadmap, and to support both N Brown and our partners' ambitions to make a positive change in supply chain."*

**ENDS**

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**N Brown's near-term science-based targets**

N Brown Group Plc commits to reduce absolute scope 1 and 2 GHG emissions 46.2% by FY2031 from a FY2022 base year.\*N Brown Group Plc further commits to reduce absolute scope 3 GHG emissions 46.2% by FY2031 from a FY2022 base year.\*

\*The target boundary includes biogenic land-related emissions and removals from bioenergy feedstocks.

**About SBTi**

The Science Based Targets initiative (SBTi) is a global body enabling companies and financial institutions to set ambitious emissions reduction targets in line with the latest climate science. The SBTi's goal is to accelerate businesses across the world to support the global economy to halve emissions before 2030 and achieve net-zero before 2050.

**About N Brown Group**

N Brown is a top 10 UK clothing and footwear digital retail platform, with a home proposition, headquartered in Manchester and employs over 1,700 people nationwide. Through our strategic retail brands including JD Williams, Simply Be and Jacamo, we exist to make our customers look and feel amazing, and take great pride in passionately championing inclusion and serving the under-served. Our customer-first shopping experience, supported by our innovative financial services proposition, is designed to deliver choice, affordability, and value to our customers, and allows us to be truly inclusive and accessible.